



Mercedes-Benz Museum
Press Information
22 June 2023

Open-Air Summer Experiences at the Mercedes-Benz Museum

- **Big Children's and Family Day**
- **The successful "Urban Culture" event series enters its third round**
- **Open-air cinema**
- **Popular vehicle meet "Classics & Coffee" with several themed specials**

Stuttgart. In 2023, the Mercedes-Benz Museum will once again be staging a colourful open-air summer programme on the hill and the open-air stage in front of the Museum. Since April, the vintage and young classics community has been meeting every Sunday for the all-make "Classics & Coffee" (until 8 October 2023 and with several themed specials). One highlight is the big Children's and Family Day on 9 July 2023 with numerous free attractions for all generations. The "Urban Culture at the Mercedes-Benz Museum" series of events is entering its third round from 13 July to 13 August. And finally, from 18 August to 3 September 2023, "the film is rolling" again at the open-air cinema.

Dates in summer 2023

Children's and Family Day – 9 July 2023

The Mercedes-Benz Museum's big Children's and Family Day on Sunday, 9 July 2023, from 11 a.m. to 6 p.m., offers a varied, free programme. The list of cooperation partners from the city and the region ranges from the Forscherfabrik Schorndorf to Märklin and the Kunstmuseum Stuttgart to VfB Stuttgart 1893 e.V. Well-known and popular mascots will mingle with the public to provide memorable photo opportunities.

More information: www.mercedes-benz.com/familihtag.

"Urban Culture at the Mercedes-Benz Museum" – 13 July to 13 August 2023

The successful event series with concerts, club evenings, comedy, theatre and more took place for the first time in 2021. In summer 2023, it will already enter the third round. On the open-air stage of the Mercedes-Benz Museum, creative artists have the opportunity to host their events. Advance booking for the first dates has already begun.

More information: www.mercedes-benz.com/stadtkultur.

Open-air cinema – 18 August to 3 September 2023

The cinema experience under the stars offers a broad spectrum of 15 popular films. Advance ticket sales begin on Thursday, 29 June 2023 at 12 noon at www.mercedes-benz.com/oak.

Mercedes-Benz Heritage GmbH | Headquarters and Registry Court: Stuttgart, HRB No. 23165
Geschäftsführer/Managing Directors: Marcus Breitschwerdt (Vorsitzender/Chairman), Bettina Haussmann, Andreas Theel

* Further information on the official fuel consumption and the official, specific CO₂ emissions of new passenger cars can be found in the publication entitled "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" ["Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models"], available free of charge from all sales outlets and from Deutsche Automobil Treuhand GmbH at www.dat.de.

- 18 August 2023: Guardians of the Galaxy Vol. 3 (2023)
- 19 August 2023: The Little Mermaid (2023)
- 20 August 2023: The Surname (2022)
- 22 August 2023: Transformers: Rise of the Beasts (2023)
- 23 August 2023: European Outdoor Film Tour (EOFT 2023)
- 24 August 2023: The Super Mario Bros. Movie Film (2023)
- 25 August 2023: Love Again (2023)
- 26 August 2023: The Flash (2023)
- 27 August 2023: Everything Everywhere All at Once (2022)
- 29 August 2023: The Staff Room (2023)
- 30 August 2023: Indiana Jones and the Dial of Destiny (2023)
- 31 August 2023: Sun and Concrete (2023)
- 1 September 2023: Mission: Impossible – Dead Reckoning Part One (2023)
- 2 September 2023: Oppenheimer (2023)
- 3 September 2023: Avatar: The Way of Water (2022)

Classics & Coffee – until 8 October 2023

The all-make classic car meet will take place around the Mercedes-Benz Museum on all Sundays except 25 June 2023. The event is a highlight for fans of vintage cars and young classics from the region and far beyond. Special themes are highlighted on these dates:

- 2 July 2023 – 60 years of the “Pagoda”
- 23 July 2023 – Super Sports Cars – Special Guest Collecting Cars with “Coffee Run”
- 6 August 2023 – AMG
- 13 August 2023 – 75 years of Porsche
- 20 August 2023 – Coupés and Cabriolets
- 17 September 2023 – Off-road Vehicles, Commercial Vehicles & Campers

Culinary delights will be provided by the Bertha’s Restaurant team from a food truck stationed outside the Museum. There is a diverse range of food and drink to go with a great summer experience.

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The Mercedes-Benz Museum is open daily from Tuesday to Sunday, 9 a.m. to 6 p.m.

The ticket desk always closes at 5 p.m.

Registration, reservations and latest information: Monday to Saturday from 9 a.m. until 6 p.m. by phone on +49 (0) 711 17-30 000, by email to classic@mercedes-benz.com or online at www.mercedes-benz.com/museum

Press photos and further press releases: media.mercedes-benz.com/content/classic

Further research and multimedia material: mercedes-benz-archive.com/museum



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Captions

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Children's and Family Day at the Mercedes-Benz Museum. Photo from 2022 with mascot Carlotta.

23C0164_002

Open-air cinema at the Mercedes-Benz Museum. Photo from 2022 of the European Outdoor Film Tour presentation.

23C0164_003

"Urban Culture at the Mercedes-Benz Museum": Photo of the family concert "The Jungle Book" on 24 July 2022.

23C0164_004

All-make classic car meet "Classics & Coffee" at the Mercedes-Benz Museum. Photo taken on 24 July 2022.