



Mercedes-Benz Museum
Press Information
8 February 2023

Mercedes-Benz Museum 2022 - the year in review: looking back to the future

- 626,773 visitors from 150 countries
- Art exhibition “Moving in Stereo” until 11 June 2023 with new works
- Three more championship cars in the banked curve
- Museum open-air season from April
- Interactive special exhibition “Mobile Man” from September onwards

Stuttgart. The Mercedes-Benz Museum takes stock of the successful year 2022: A total of 626,773 visitors from 150 countries came to the museum last year. Among them was also a school class from the region. On 28 April 2022, they bought the 11,111,111th admission ticket since the museum opened in 2006 as a group ticket. The varied 2022 programme in the outdoor area again included the all-make classic car meeting “Classics & Coffee”, the summer concerts, including a family day, the open-air cinema and the “City Culture at the Mercedes-Benz Museum”. A highlight was the special exhibition “Moving in Stereo” of the Mercedes-Benz Art Collection, which runs until 11 June 2023.

Comparing 2022 with the pandemic year 2021 shows how important the normalisation of cultural life is for museum guests:

- From 2021 to 2022, visitor numbers increased more than 2.5-fold.
- Guests from abroad again accounted for more than half in 2022. Most of them came from France, Switzerland, Ukraine and the United States of America.

New at the Mercedes-Benz Museum

The art exhibition “Moving in Stereo”, with highlights from the Mercedes-Benz Art Collection, is a special offering until 11 June 2023. In January, nine additional works of art were added to the exhibition, which now features 150 works by 90 artists from 20 countries. The museum will continue to cultivate the successful dialogue between the history of mobility and art in the future.

“Our building is a wonderful place to make the treasures of the Mercedes-Benz Art Collection accessible to a large audience. That is why, even after the special exhibition ‘Moving in Stereo’, individual works from the Mercedes-Benz Art Collection will have a permanent home with us.”

Bettina Haussmann, Director Mercedes-Benz Museum

Since January, Legend Room 7 has been showing: “Silver Arrows – Races and Records”, a selection of the Art Collection’s recent acquisitions:

Mercedes-Benz Museum GmbH | Headquarters and Registry Court: Stuttgart, HRB No. 23165 |
Board of Management: Marcus Breitschwerdt (Chairman), Bettina Haussmann, Andreas Theel

* Further information on the official fuel consumption and the official, specific CO₂ emissions of new passenger cars can be found in the publication entitled “Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen” [“Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”], available free of charge from all sales outlets and from Deutsche Automobil Treuhand GmbH at www.dat.de.

- Cody Choi: When You Say No, You Know Something. When You Know Something Communication is Impossible, 2010–2011
- Marius Glauer: Untitled II, 2015
- Zanele Muholi: Gamalakhe I, 2018
- Farah Al Quasimi: Curtain Shop, 2019
- Zanele Muholi: Sine II, Sheraton Hotel, Brooklyn, 2019
- Dawn Williams Boyd: The Trump Era: Trump’s America, 2020
- Zanele Muholi: Zibandlela VI, III and II, The Sails, Durban, 2020
- Natalie Czech: A Window View by Robert Creeley (Skyline), 2021
- Richard Mosse: Flooded Municipality, Amazon, 2021

Guided tours of the art exhibition “Moving in Stereo” can be booked online at [Mercedes-Benz Museum](https://www.mercedes-benz.com/museum), by email to classic@mercedes-benz.com or by telephone on +49 (0) 711 17-30 000.

Also in Legend Room 7: “Silver Arrows – Races and Records”, three new championship vehicles and a racing engine have supplemented the permanent exhibition since December 2022:

- Mercedes-AMG F1 W11 EQ Performance: Lewis Hamilton’s Formula One World Championship car, 2020
- Mercedes-AMG GT3: Maximilian Götz’s DTM championship car, 2021
- Silver Arrow 02: Nyck de Vries’ Formula E World Championship car, 2020/2021
- Mercedes-AMG M09 EQ Power+: Formula One engine of the 2018 season

2023 dates (subject to change)

- Interactive special exhibition “Mobile Man” from mid-September 2023: an exhibition and action platform around modern urban mobility
- Creative activities for children at the CAMPUS every Saturday and Sunday from 10 a.m. to 1 p.m. and 2 p.m. to 5 p.m. as well as hands-on activities during the Baden-Württemberg Easter, Whitsun, summer and autumn holidays
- All-make classic car meeting “Classics & Coffee” from mid-April to early October 2023 every Sunday: themes include “Baby Benz”, “Pagoda”, AMG, Coupé and Cabriolet as well as outdoor and commercial vehicles
- Mercedes-Benz Concert Summer from 6 to 9 July 2023.
- Children’s and family day with a colourful programme in the outdoor area and in the museum with partners from the region on 9 July 2023
- “Urban Culture at the Mercedes-Benz Museum” from 13 July to 13 August 2023: For the third year, the museum enables creative artists from the region to perform on the open-air stage
- Open Air Cinema from 18 August to 3 September 2023: 15 films under the stars

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The Mercedes-Benz Museum is open daily from Tuesday to Sunday, 9 a.m. to 6 p.m.


The ticket desk always closes at 5 p.m.


Registration, reservations and the latest information: Monday to Saturday from 9 a.m. until 6 p.m. by phone on +49 (0) 711 17-30 000, by email to classic@mercedes-benz.com or online at www.mercedes-benz.com/museum

Press photos and further press information: group-media.mercedes-benz.com

Further research and multimedia material: mercedes-benz-archive.com/museum

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Captions

23C0026_001

Mercedes-Benz Museum. Exterior shot. (Photo index number in the Mercedes-Benz Classic Archive: D157621)

23C0026_002

Mercedes-Benz Museum, Legend Room 7: "Silver Arrows – Races and Records" with championship cars from the DTM and FIA Formula E from 2021 as well as new acquisitions of the Mercedes-Benz Art Collection. The works in detail from left, top: Marius Glauer: Untitled II, 2015; Zanele Muholi: Zibandlela VI, III and II, The Sails, Durban, 2020; Dawn Williams Boyd: The Trump Era: Trump's America, 2020; From left, bottom: Cody Choi: When You Say No, You Know Something. When You Know Something Communication is Impossible, 2010–2011; Zanele Muholi: Sine II, Sheraton Hotel, Brooklyn, 2019; Zanele Muholi: Gamalakhe I, 2018; Farah Al Quasimi: Curtain Shop, 2019; Richard Mosse: Flooded Municipality, Amazon, 2021; Natalie Czech: A Window View by Robert Creeley (Skyline), 2021, © VG Bild-Kunst Bonn, 2023. Note: The use of the photo is permitted in the context of editorial reporting on the above-mentioned exhibition "Moving in Stereo".

23C0026_003

All-make classic car meeting "Classics & Coffee" at the Mercedes-Benz Museum. Photo taken on 24 July 2022. (Photo index number in the Mercedes-Benz Classic Archive: D790677)

23C0026_004

Mercedes-Benz Concert at the Mercedes-Benz Museum. Concert by Alvaro Soler. Photo taken on 9 July 2022. (Photo index number in the Mercedes-Benz Classic Archive: D788183)

23C0026_005

Open Air Cinema at the Mercedes-Benz Museum. Aerial view from 23 August 2022. (Photo index number in the Mercedes-Benz Classic Archive: D794694)

23C0026_006

"Urban Culture at the Mercedes-Benz Museum": Photo taken on 24 July 2022. (Photo index number in the Mercedes-Benz Classic Archive: D790650)

23C0026_007

Mercedes-AMG F1 W11 EQ Performance Formula One racing car. Lewis Hamilton's winning car in the Turkish Grand Prix in Istanbul on 15 November 2020. (Photo index number in the Mercedes-Benz Classic Archive: M252095)

23C0026_008

Mercedes-AMG GT3 DTM car. Maximilian Götz's championship car in the 2021 season. Photo of the DTM race at the Norisring in Nuremberg on 10 October 2021. (Photo index number in the Mercedes-Benz Classic Archive: MercedesAMGCustomerRacing_DTM_2021_Norisring_14)

23C0026_009

Mercedes-EQ Silver Arrow 02 FIA Formula E racing car. Nyck de Vries' championship car in the 2020/2021 season. Photo from the Berlin E-Prix on 15 August 2021. (Photo index number in the Mercedes-Benz Classic Archive: D740573)